Real-Time Call Center Analytics

Healthcare & Life Sciences



Business Impact

Improved Average Handling Time

Reduced Manual Effort

Improved Caller Experience

Customer Key Facts

Location: North America

Industry: Healthcare

Problem Context

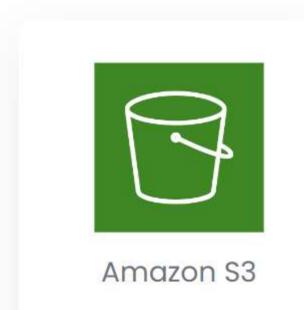
The customer provides management and support services to healthcare institutions across the United States. Their call center receives over 200k calls each month, covering close to 1 million minutes of conversation between the agents and customers. The agents are the single point of contact between healthcare institutes and customers, and must manually take notes on customers' personal information, etc. This task is cumbersome and subject to error.

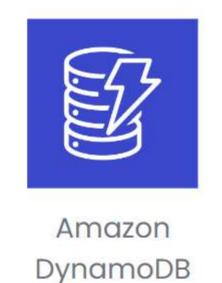
Challenges

- High call volumes 200,000+ calls per month
- Agents had to take notes manually making the process cumbersome
- Lack of important/relevant information captured from calls
- Long query resolution process led to more wait times and customer dissatisfaction



Technologies Used







Amazon Fargate



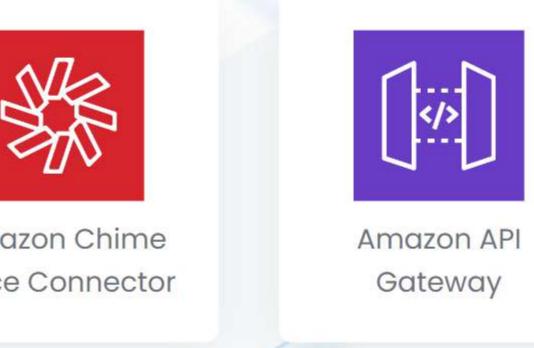
Amazon Transcribe

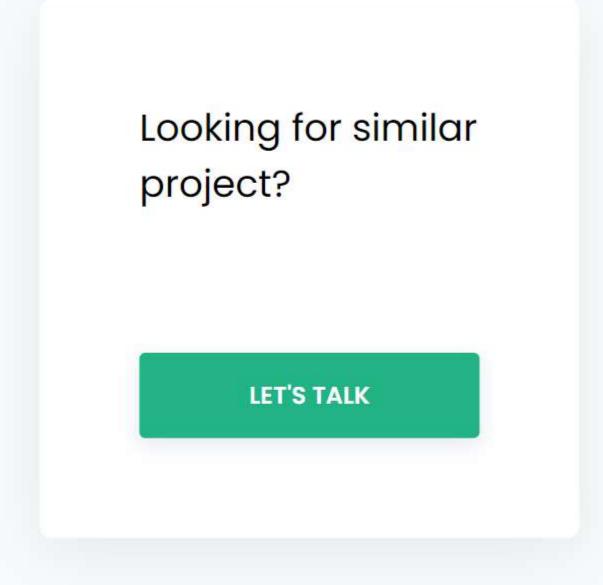


Amazon Comprehend









Leveraging Machine Learning to Transcribe Calls and Perform Real-Time Call Analytics

The customer wanted to provide a seamless experience for their call center agents and customers. Therefore, they sought to leverage machine learning to transcribe calls and perform real-time call analytics.

Solution

Quantiphi built a solution with real-time speech-to-text and Natural Language Processing (NLP) capabilities that assists call center agents with their day-to-day interactions with clients. The solution was integrated with their existing CISCO telephony systems and transcribes each conversation between customers and the agents. The script transcription is then used to extract entities like name, phone number, location. etc. At the end of the call, post call analysis is performed to summarize the call and understand the sentiments of the speakers. A custom User Interface was also built to display all the information captured, such as caller information, relevant keywords, and call summary.

Result

- Assists human agents with caller identification, real-time keyword analysis, and custom entity extraction to respond quickly to customer requests
- Allows agents to focus on more complex aspects of their interactions with callers by

reducing the cognitive overhead and enabling higher accuracy Quick Start: Quantiphi Real-Time Call Analytics on the AWS

supports real-time call analytics using machine learning to transcribe and run live and

Cloud Read more about Quantiphi's Real-Time Call Analytics on the AWS Cloud. The Quick Start

post call data analytics, freeing support agents from manual note taking.