



COMPANY RESEARCH PROFILE



Founded 2013  
 Marlborough, MA, United States  
 Employees: 1,001-5,000

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 Regions of operation: United States, Canada, United Kingdom, Netherlands, Singapore, India

KEY EMPLOYEES:



**Asif Hasan**  
Co-Founder



**Reghu Hariharan**  
Co-Founder



**Ritesh Patel**  
Co-Founder



**Vivek Khemani**  
Co-Founder

Segments of Financial Services: **Banking, Insurance, Customer Experience, Investment & Trading, Payments, Lending, ESG**

OFFERING

Quantiphi is an award-winning AI-first digital engineering company driven by the desire to reimagine and realize transformational opportunities at the heart of business. We are passionate about our customers and obsessed with problem-solving to make products smarter, customer experiences frictionless, processes autonomous and businesses safer.

PROBLEM BEING SOLVED

Quantiphi focuses on designing and delivering AI-first digital engineering solutions for the Financial Services Industry. This primarily includes developing custom AI ML solutions and building cloud-native data platforms to help the company's customers drive business outcomes, improve innovation, drive operational efficiency, enhance customer experience and reduce costs.

TECHNOLOGY

Quantiphi delivers applied AI and data solutions across the digital services lifecycle, from infrastructure modernization and data migration to descriptive, predictive, and prescriptive analytics. Along this lifecycle, the company predominantly uses technologies such as cloud and edge computing, best in class Artificial Intelligence and Machine Learning techniques which include statistical ML and Deep Learning.

PRODUCT DESCRIPTION

Quantiphi offers several differentiated offerings across the value chain for Banking, Insurance, and Wealth Management:

- Dociphi** is an end-to-end AI-led document processing SaaS platform that helps insurance carriers, brokers, MGA, TPA, and other organizations simplify and modernize their core business processes. It helps businesses drive operational efficiencies with minimal upfront investment and in the process improve expense ratios.

As a template-free doc processing platform with patent-pending AI modules, Dociphi works out-of-the-box with a wide variety of document formats and templates. Dociphi's AI Assistant which is powered by Generative AI allows end users to leverage features such as Smart Search, QnA for quick resolution of queries and generating reports, quote and policy documents seamlessly.

**Dociphi for Policy Review:** Eliminate manual review in the policy review process by brokers to achieve up to 80% effort reduction  
**Dociphi for Underwriting:** Fast-track underwriting submission intake and digitization of mission-critical workflows to reduce quote-to-bind time

**Dociphi for Claims:** Enable customers to digitally transform claims processing across P&C Claims and Medical Claims - making claims adjudication of simple to moderate claims straight-through leading to up to 49% cost savings

**Dociphi for Mortgage Lending:** Streamline and standardize mortgage underwriting workflows to fast-track the traditional lending journey by generating data outputs compatible with URLA standards
- OneCustomer** powered by cutting-edge AI, helps firms evolve into customer-centric organizations rapidly. With a centralized customer data platform, organizations can have 360-view of customers across all digital facets enabling relationship managers and CRM executives to maintain recurring revenue streams and address persistency issues by targeting customer life-cycle and lifetime value enrichment through the philosophy of Understand, Acquire, Engage and Retain.

**Understand:** customers' needs and sentiments better  
**Acquire:** new customers faster with improved lead generation and conversion  
**Engage:** with the right customers at the right time  
**Retain:** customers better and improve overall customer lifetime value through smarter cross-sell/upsell decisions

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3. **Touchless Claim** enables Insurance carriers to automate each stage of the claims journey through AI and analytics-driven proactive solutions. Specialized virtual agents facilitate 24x7 real-time assistance, FNOL processing, and document collection. Document understanding, Image recognition & damage estimator modules ensure document verification and claim settlement is performed without human intervention.
4. **Transaction Fraud & Anomaly Detection** models use strong heuristic pattern recognition and advanced artificial intelligence to identify anomalous transactions in real time to deny fraudulent transactions. The microsecond response time for such models helps businesses identify repair frauds, staged accidents, or inflated damages.
5. **Collective.CX:** Enable Contact Center Transformations to accelerate the overall delivery cycle, improve customer service, and augment human efficiency. CollectiveCX won AI Excellence award - 2023 under the 'Intelligent Agent' category
6. **ESG Analytics** solutions suite supplements ESG ratings and enhances the due-diligence process for investors, portfolio managers, and business entities by leveraging state-of-the-art NLP and customer Models to identify customer sentiments, risks, greenwashing, etc.

## TOTAL FUNDING - \$20M

Quantiphi raised a \$20m Series A round from Multiples Alternate Asset Management Private Limited in December 2019 for market expansion and R&D efforts

## PARTNERSHIPS



**Google Cloud:** Quantiphi is a premier Google Cloud partner and has won the Breakthrough Partner of the Year 2022 award making it their 6th consecutive win over 6 years of the partnership. With a decade-old legacy, Quantiphi is an innovative, agile, and responsible provider of AI-driven solutions and has 11 Specializations, including Infrastructure, ML, Marketing Analytics, Data Analytics, and Contact Center AI. Find out more at: [Google Cloud Partnership](#)



**Amazon Web Services:** An AWS Premier Tier Partner, Quantiphi is recognized with AI/ML Partner and Industry Partner Awards. With expertise in over 8 competencies including AI/ML, Data & Analytics, DevOps, and more, Quantiphi is dedicated to helping customers achieve their digital transformation goals. Find out more at: [AWS Partnership](#)



**Snowflake:** As an Elite Services Partner, Quantiphi collaborates with Snowflake to empower enterprise customers to modernize their data platform by mobilizing data seamlessly, executing diverse analytic workloads, and accelerating data-driven decision-making. Find out more at [Snowflake Partnership](#)



**SAP:** Quantiphi modernizes SAP landscapes by swiftly making businesses run the analytical and infrastructure workloads on cloud platforms, enabling clients to better leverage the power of AIML with high-value SAP data. We weave a fit-for-future platform that is scalable, agile, and flexible for tomorrow's needs. More on [SAP Partnership](#)



**Nvidia:** As an Elite Service Delivery Partner, NVIDIA's strategic partnership has equipped Quantiphi with access to the best tools to build ML solutions that are interoperable on both the edge and the cloud. It has won c Find out more at [Nvidia Partnership](#).



**Looker:** As an Advanced Consulting Partner, Quantiphi collaborates with Looker to empower customers to interpret data and accelerate their data-to-insights journey through interactive business intelligence and embedded analytics landscape. Find out more at [Looker Partnership](#)

## TRACTION/GROWTH

- Quantiphi serves a global customer base and has added over 80+ new clients in 2021 alone.
- Quantiphi has been named as a leader in IDC MarketScape for AI IT Services and Forrester New Wave computer vision consultancy.
- Quantiphi has won the 2023 **Frost & Sullivan** Best Practices Competitive Strategy Leadership Award - North America AI Services in the BFSI Industry making it the third Frost & Sullivan award with Healthcare in 2022 and Public Sector in 2021
- Quantiphi has been named Leader in the **IDC's MarketScape** for Worldwide AI Services - 2023 Vendor Assessment
- Quantiphi has been named a Major Contender on **Everest Group's** Digital Claims in Property & Casualty (P&C) Insurance - Solutions PEAK Matrix Assessment 2022 and a Specialist Leader and Star Performer in Analytics and AI Services
- Quantiphi has been named a Leader in the **ISG Provider Lens™ Quadrant** study for "Google Cloud Partner Ecosystem 2022" for both US and Europe