

Gen Al-powered Pharmacovigilance

Challenges

Data Overload: Processing the vast amount of daily healthcare data is costly in terms of infrastructure and analytics capabilities. **Inconsistent Data:** Manual data entry errors can cost billions and lead to misinterpretations and patient safety concerns. Lack of Timely Monitoring: Delays in adverse event (AE) detection and reporting due to lack of timely monitoring not only negatively impact patient safety and clinical trial data integrity but also add financial burden on pharmaceutical companies **Under-Reporting:** Most serious adverse drug reactions go unreported, leading to costly interventions and recalls. **Rare Events Detection:** Treating unexpected severe adverse reactions is expensive, not accounting for potential litigation costs.

Solutions



Business Impact

Enhanced Patient Safety: Swift adverse event detection fosters trust and ensures patient safety.

Cost Efficiency: Rapid AE identification and automated regulatory submissions reduce costs and penalties.

Efficient Resource Allocation:

Baionia automates detection, allowing experts to focus on strategic challenges.

Data-Driven Decision Making:

Real-time data processing provides actionable insights for drug safety decisions.

Regulatory Compliance: Baionia ensures alignment with regulatory standards, mitigating compliance risks.

Advanced Signal Alerts:

Continuous monitoring detects potential adverse events in real time.