

Contact Center Modernisation

Leverage assistive and cutting-edge AI and Machine Learning to create personalized, unified, and exceptional customer experiences while improving operational efficiencies with minimal investment.







Key Challenges Faced by Contact Centers



Restricted Contact Hours

Average hours of active services provided 07 hours

Long Queue Wait Time

Users get upset when asked to wait 37 secs

Loss of context/info

Agents request to re-explain the issue 56 %



Language Barriers

Contact Center feel need of multi-lingual support 75 %

High Query Resolution Time

Agents don't have domain knowledge 42 %

Call abandonment

Customers abandon the call before query resolution 15 %



Virtual Agent: Self service solution for the customer to respond to their queries



Agent Assist: Provide contextual suggestions to the agents



Insights: Understand
Contact Center Operations



AI-led Contact Center





Conduct CX and EX maturity assessments



Design CXT roadmap



ROI modeling



Change management to drive adoption of technology



Last mile provider to ensure value realization



Engineering

Quantiphi Case Studies

Contact Centre Transformation

Virtual agent to resolve account and profile related queries, with insights on intent grouping and sentiment analysis



Provided real-time chat and call categorization, summarization and insights from previously recorded chats and calls

Modernizing Contact Center

Delivered real-time solution capable of capturing caller information and identifying their pain points by translating, analyzing and categorizing root cause with real-time guidance for live agents



Business Impact

- □ **25%** Increase in deflections
- □ 80% reduction in "dead air"
- □ **35%** Reduction in customer effort



Business Impact

- □ **85%** Estimated operational savings
- □ **6.5 Mn** rcall volume handled
- □ Reduced agent post-call handling time to SLA of 10 secs from 65 secs



Business Impact

- Increased operational efficiency
- Reduced average handle
- Dashboarding for valuable insights

The Quantiphi Edge



25% more accurate



Half the time to deploy



Cheaper 30% lower cost



200+ Conversational AI Applications deployed in production



400+ Core Conversational AI Professionals

Quantiphi is an award-winning Al-first digital engineering company driven by the desire to reimagine and realise transformational opportunities at the heart of business. visit: www.quantiphi.com

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