quantiphi
Solving What Matters

Transform Healthcare and Pharma with AI Digital Engineering

SERVICES PARTNER — ELITE

INDUSTRY COMPETENCY — Healthcare and Life Science

2024 — APJ Growth Partner of the Year

Experience the transformative potential of AI-first digital engineering in the healthcare & pharma sectors complemented by Snowflake's cutting edge capabilities and the power of Generative AI

Key challenges

Limited access to patients information

Manual, error-prone clinical and administrative workflows cause care delays

Enterprise applications' siloed data hinders accessibility and insights

Inability to share data in pharma due to lack of security mechanisms to safeguard sensitive information

Limited data analysis and decision support

Ensuring security of PII of patients' data

Why Snowflake for healthcare and pharma?

Patients 360 Analytics

Seamless access to diverse data types for **comprehensive patients' insights, merging clinical, claims, consumer, and socio-economic data, promoting personalized care**

Security of PII Data

Data sharing across healthcare organizations, **reduce silos and promote modernized care delivery**, with data sharing across healthcare organizations all while safeguarding sensitive data through privacy-preserving collaboration features

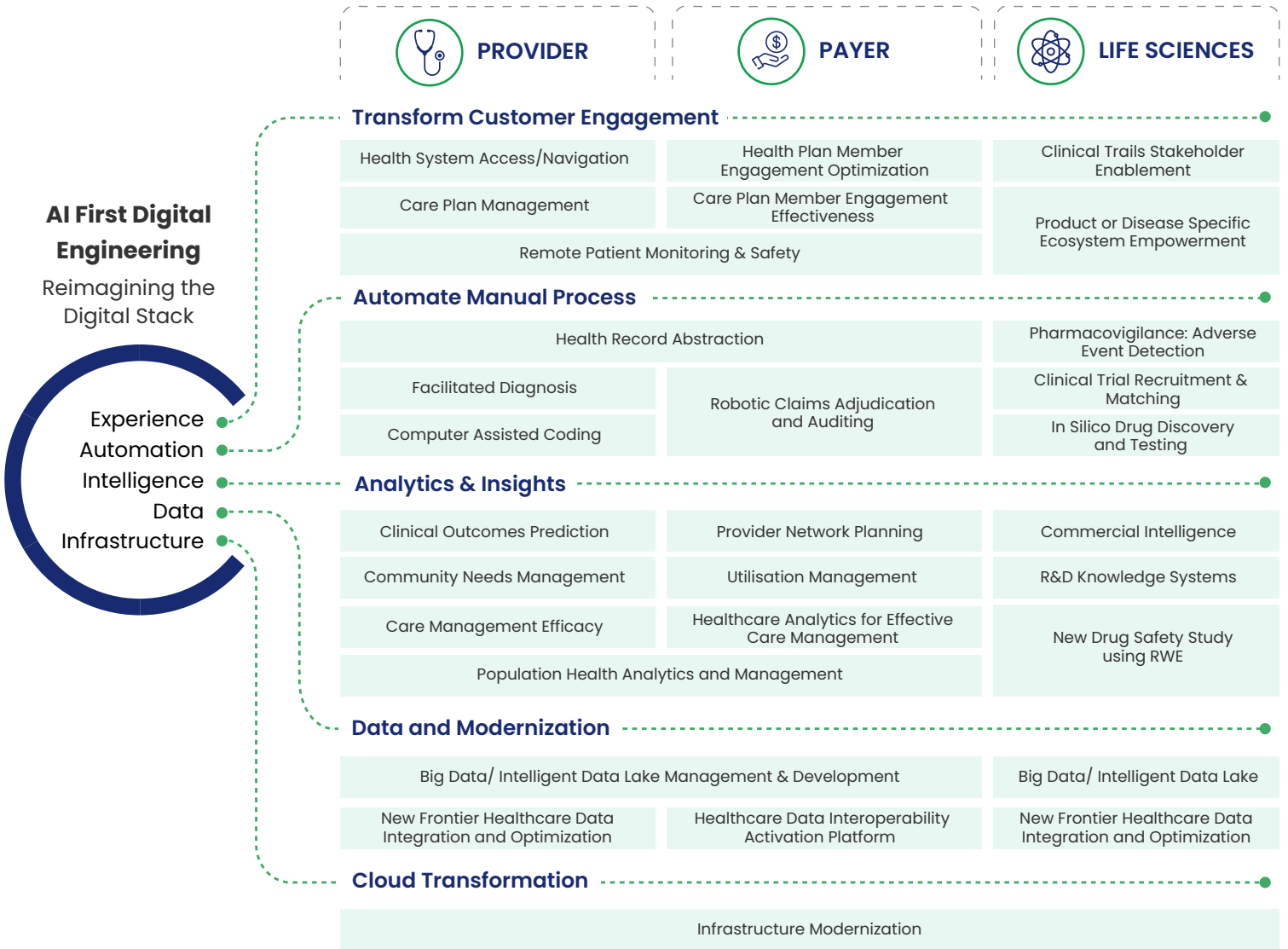### Consolidated Data Platform

Manage pharmaceutical data from various sources with **unified cloud data platform** to, enabling advanced analytics for insights, operational efficiency, and a resilient supply chain
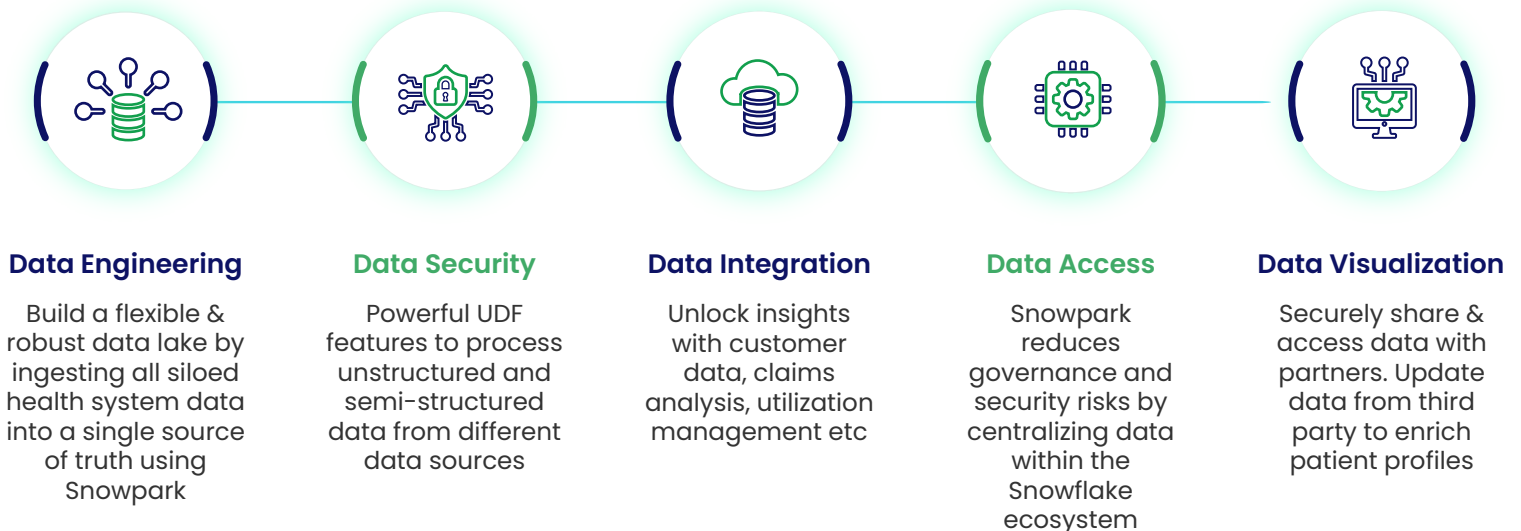
Data Sharing for HCLS

Enabling insights for **optimized product launches, patient adherence**, to maximize ROI, and enhance sales and marketing effectiveness for the life sciences sector

Quantiphi's rapid start packages across HCLS value chain

	PROVIDER	PAYER	LIFE SCIENCES

AI First Digital Engineering
Reimagining the Digital Stack

Experience
Automation
Intelligence
Data
Infrastructure

Transform Customer Engagement

PROVIDER	PAYER	LIFE SCIENCES
Health System Access/Navigation	Health Plan Member Engagement Optimization	Clinical Trails Stakeholder Enablement
Care Plan Management	Care Plan Member Engagement Effectiveness	Product or Disease Specific Ecosystem Empowerment
Remote Patient Monitoring & Safety		

Automate Manual Process

PROVIDER	PAYER	LIFE SCIENCES
Health Record Abstraction		Pharmacovigilance: Adverse Event Detection
Facilitated Diagnosis	Robotic Claims Adjudication and Auditing	Clinical Trial Recruitment & Matching
Computer Assisted Coding		In Silico Drug Discovery and Testing

Analytics & Insights

PROVIDER	PAYER	LIFE SCIENCES
Clinical Outcomes Prediction	Provider Network Planning	Commercial Intelligence
Community Needs Management	Utilisation Management	R&D Knowledge Systems
Care Management Efficacy	Healthcare Analytics for Effective Care Management	New Drug Safety Study using RWE
Population Health Analytics and Management		

Data and Modernization

PROVIDER	PAYER	LIFE SCIENCES
Big Data/ Intelligent Data Lake Management & Development		Big Data/ Intelligent Data Lake
New Frontier Healthcare Data Integration and Optimization	Healthcare Data Interoperability Activation Platform	New Frontier Healthcare Data Integration and Optimization

Cloud Transformation

Infrastructure Modernization

How AI-powered solutions on Snowpark can transform the HCLS sector?

Data Engineering
Build a flexible & robust data lake by ingesting all siloed health system data into a single source of truth using Snowpark

Data Security
Powerful UDF features to process unstructured and semi-structured data from different data sources

Data Integration
Unlock insights with customer data, claims analysis, utilization management etc

Data Access
Snowpark reduces governance and security risks by centralizing data within the Snowflake ecosystem

Data Visualization
Securely share & access data with partners. Update data from third party to enrich patient profiles

Key success stories

Data Migration for a Healthcare Analytics Organization

Access to latest data for visualization	Improvement in Performance & Scale

Quantiphi helped the customer move their on promise data to Snowflake & refactor informant objects to Snowflake compatible formats

Data Migration & Visualization on Snowflake Data Cloud

Single source of truth	Enhanced data visualization

Quantiphi helped to consolidate data from multiple sources like Phyzii, Salesforce, SAP, etc. and create a single view of data on Snowflake. Along with this, Quantiphi also enabled data visualization through reporting & dashboarding for business users

Inventory Forecasting

Optimization of over stock/ Decrease in inventory under stock	Improvement in Performance & Scale

Quantiphi helped the customer move their on premise data to Snowflake & refactor informant objects to Snowflake compatible formats

Pincode Performance Index

Improved bonus scheme planning	Optimized Distribution

Quantiphi built a an ML model that could index on a scale of 0 to 100 indicating company's sales performance at a pin code level

Retailer Segmentation

Improved marketing campaigns targeting	Effective platform marketing

Quantiphi built a an ML model that could identify retailer's segments like frequent, potential, avg, and bulk buyers to run marketing campaigns

Leverage our industry leading talent pool to accelerate your digital transformation journey

390+ Snowpro certified professionals

46+ Snowflake accreditations

450+ with hands on experience

Awards & Accolades

2024
NVIDIA
Americas Service Delivery Partner of the Year

2024
Everest Group
Leader in Google Cloud Services Specialists PEAK Matrix Assessment

2023
IDC
Leader in the Worldwide AI Services, 2023

2023
APJ SI Innovation Partner of the Year