

Experience the transformative potential of AI-first digital engineering in the healthcare & pharma sectors complemented by Snowflake's cutting edge capabilities and the power of Generative AI

Key challenges

Limited access to patients information



Manual, error-prone clinical and administrative workflows cause care delays



Enterprise applications' siloed data hinders accessibility and insights



Inability to share data in pharma due to lack of security mechanisms to safeguard sensitive information



Limited data analysis and decision support



Ensuring security of PII of patients' data



Why Snowflake for healthcare and pharma?



Patients 360 Analytics

Seamless access to diverse data types for **comprehensive patients' insights, merging clinical, claims, consumer, and socio-economic data, promoting personalized care**



Security of PII Data

Data sharing across healthcare organizations, **reduce silos and promote modernized care delivery**, with data sharing across healthcare organizations all while safeguarding sensitive data through privacy-preserving collaboration features



Consolidated Data Platform

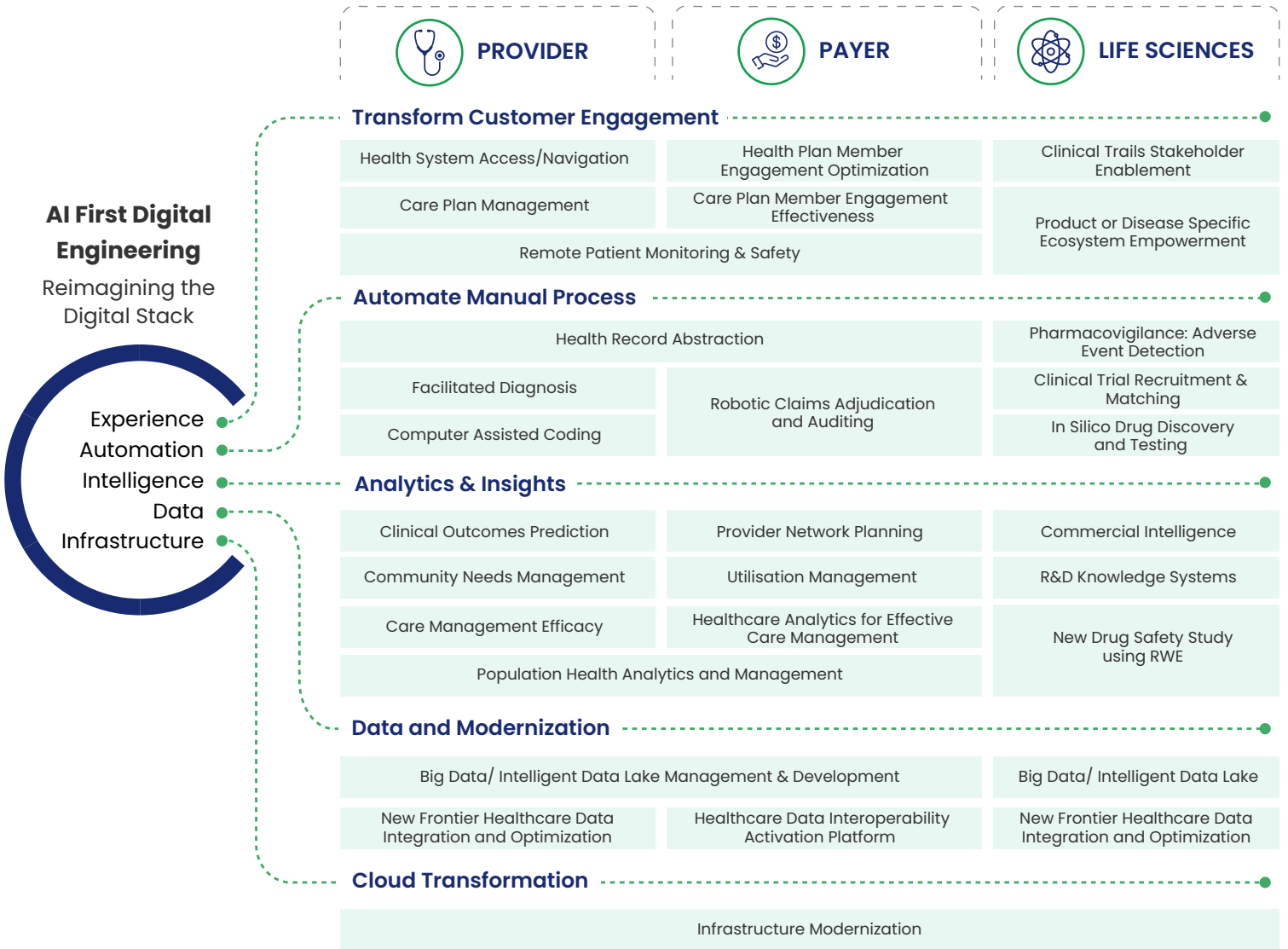
Manage pharmaceutical data from various sources with **unified cloud data platform** to, enabling advanced analytics for insights, operational efficiency, and a resilient supply chain



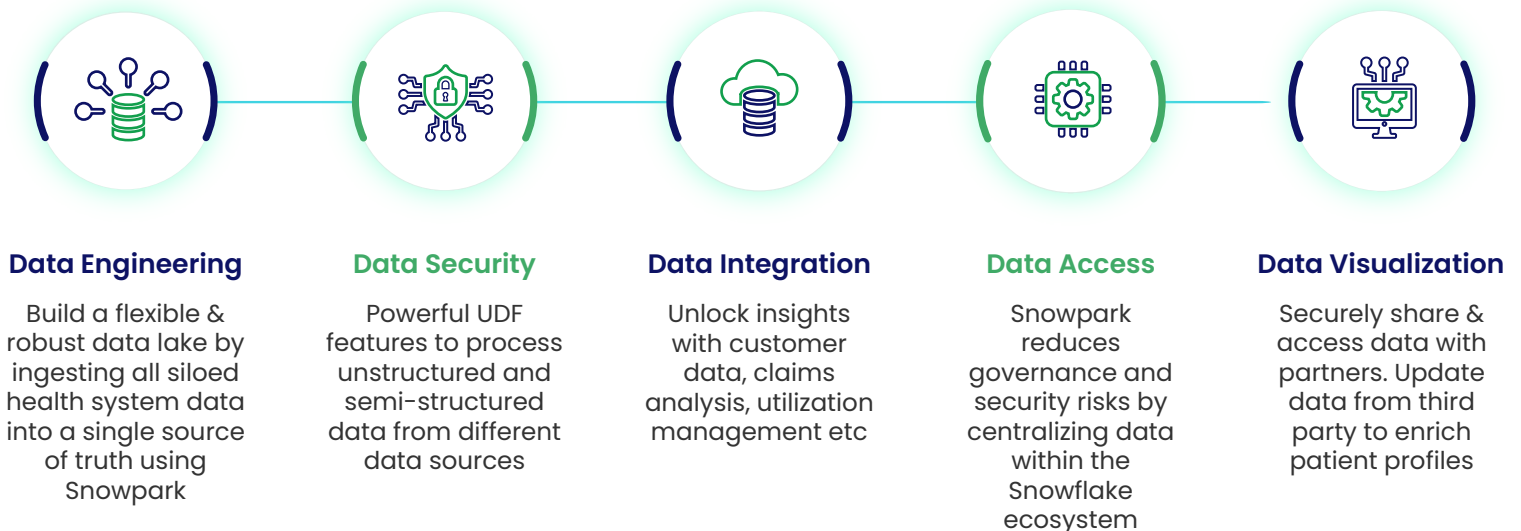
Data Sharing for HCLS

Enabling insights for **optimized product launches, patient adherence**, to maximize ROI, and enhance sales and marketing effectiveness for the life sciences sector

Quantphi's rapid start packages across HCLS value chain



How AI-powered solutions on Snowpark can transform the HCLS sector?



Key success stories

Data Migration for a Healthcare Analytics Organization

Access to latest data for visualization

Improvement in Performance & Scale

Quantiphi helped the customer move their on premise data to Snowflake & refactor informant objects to Snowflake compatible formats

Data Migration & Visualization on Snowflake Data Cloud

Single source of truth

Enhanced data visualization

Quantiphi helped to consolidate data from multiple sources like Physzii, Salesforce, SAP, etc. and create a single view of data on Snowflake. Along with this, Quantiphi also enabled data visualization through reporting & dashboarding for business users

Inventory Forecasting

Optimization of over stock/ Decrease in inventory under stock

Improvement in Performance & Scale

Quantiphi helped the customer move their on premise data to Snowflake & refactor informant objects to Snowflake compatible formats

Pincode Performance Index

Improved bonus scheme planning

Optimized Distribution

Quantiphi built a an ML model that could index on a scale of 0 to 100 indicating company's sales performance at a pin code level

Retailer Segmentation

Improved marketing campaigns targeting

Effective platform marketing

Quantiphi built a an ML model that could identify retailer's segments like frequent, potential, avg, and bulk buyers to run marketing campaigns

Leverage our industry leading talent pool to accelerate your digital transformation journey



410+ Snowpro certified professionals



46+ Snowflake accreditations



450+ with hands on experience

Awards & Accolades

